



SUNDEEP SHARMA
FOUNDATION

Release of "My Stamp"
मिशन रेडियोलॉजी इंडिया
MISSION RADIOLOGY
INDIA

by the worthy hands of
General (Dr.) Vijay Kumar Singh (Retd.)
Hon'ble Minister of State
Road Transport and Highways | Civil Aviation

26th Day of November, 2022 Constitution Club of India, New Delhi





My Stamp



“मिशन रेडियोलॉजी इंडिया”

हर भारतीय को वैध डायग्नोस्टिक सुविधाएं प्राप्त कराने के लक्ष्य से प्रतिबद्ध अभ्रष्ट जांच केंद्रों का एक नेटवर्क।

Mission Radiology India

A network of diagnostic centres that comply with Mission Radiology India's undertaking to bring legit diagnostics closer home for every Indian.

यत्र तत्र सर्वत्र

अष्टकोण जो सभी दिशाओं को दर्शाता है; भिन्न रंग और बिंदु जो अलग अलग हितधारकों, संस्थानों और प्रतिभाओं का प्रतीक हैं; यह सब विविध तत्व एकत्र होकर इस उत्कृष्ट सेवा को गति प्रदान करेंगे।

‘Ashtakon’ signifying the eight directions, the colors and dots signifying the heterogeneous mix of stakeholders, resources and prowess that would all converge to set the facility in motion.

Mahatma Gandhi once said, "A correct diagnosis is three fourths the remedy. The right diagnosis can help the healing begin, which should be the paramount goal of a physiologist. Unfortunately, the 'cuts-and-commissions' practice in diagnostics has turned into a lucrative industry worth over hundreds of crores of rupees. With over prescribed tests and misplaced diagnosis, a patient is robbed not just financially, but also emotionally. Mission Radiology India is an endeavor to bring legit diagnostics closer home for every Indian. We are devoted to eliminating corruption and bribery from healthcare, hence voiding the 'clinician's-cut' for prescription of tests. You will find an extensive range of diagnostic modalities from fully-equipped laboratories to eminent expertise working strenuously to give you honest results with incorruptible practices. Every Indian, irrespective of their caste, fiscal standing, social status or geographical placement, deserves honest healthcare. With an undertaking to make this possible, Mission Radiology India will create a network of diagnostic centers across the country that would adhere to the code of conduct laid down, and sternly supervised by the stakeholders. The centers commissioned by Mission Radiology India will strictly follow the 'no cuts & commission' policy, reducing the financial burden and physiological suffering of the patients."

PREFACE

In India, unlike other countries, the urban vs. rural divide is huge. Because the spending power is more by people in cities and towns, all healthcare services are diverted only to this sector leaving the rural areas lacking in medical facilities. Over 60% of hospitals, 70% of dispensaries and 80% of well trained and qualified doctors operate only in the urban areas (1).

While the private sector accounts for most of the health expenditures in the country, the state-run health sector still is the only option for much of the rural and peri-urban areas of the country. The lack of a qualified person at the point of delivery when a person has traveled a fair distance to reach is a big discouragement to the health-seeking behaviour of the population.

Healthcare (2) is seeing a sharp growth in many sectors, one of which is radiology. With emerging trends and technology, it is interesting to see the tremendous scope that this sector has to offer. Radiology gains relevance in the context of diagnosis, the first step towards treatment and general healthcare. With a perceptible shift surfacing in the world, from prescriptive to preventive healthcare, access to quality healthcare is gathering greater importance than ever. Even during the COVID pandemic the CT scan has played a pivotal role. One need to also acknowledge that Low penetration of Imaging Equipment in India needs lot of support to increase the affordability. Overall MRI density in India is just 1.9 MRI per million population.

Tapping to this vast scope and a gap of advanced-diagnostics-at-affordable prices, radiology industry is witnessing an overhaul with respect to launching cost-effective imaging equipment in the secondary and tertiary healthcare segments and in district areas of our country.

Mission Radiology India... MRI is a social initiative of Sundeep Sharma. "Service to mankind is service to God" is the proverb highly prevalent all over the world. "Mission Radiology India"...MRI is the mission to provide our society a full spectrum of state-of-the-art diagnostic imaging services highly subsidised, in a caring and comfortable environment following all social distancing /green channel / no waiting norms. These set ups will also reflect long-standing dedication to advanced technology for high accuracy with ease of diagnosis and reporting. This mission also obviates the prevalent practice of referral amongst the industry... passing the full benefit to the patients. In this mission, Aradhya Healthcare Private Limited is playing a role of curator and Ms. Preeti Malik is contributing as Director - Social Marketing.

In Mission Radiology India, all social organisations / entities (SOEs) such as temple trusts, charity minded organisations, NGOs are invited to participate by investing in space and equipments. This reduces liability of space and huge equipment cost. All set ups across India will be digitally connected and supported by professionals and radiologists.

Services offered to the society such as MRI, CT Scan, Mammography, X ray, Pathology Services, Tele Consultation & Second Opinion are highly subsidised.

India Post has always demonstrated the vision of service to the nation. The publication of the postal stamp dedicated to the mission MRI compliments the core purpose of service to mankind.

Dr. Suhas Aradhya
Director Operation



General (Dr.) Vijay Kumar Singh (Retd.)

General V.K. Singh is a man of achievements and accolades, his medals, awards, and honors will tell you that. But it's not his achievements that make this eminent man, it's his noble character. A staunch soldier, he served the Army with an exceptional record, led his soldiers through impossible missions, and when it was time, instead of blaming the system, he joined it, rolled his sleeves up, and did what most politicians wouldn't - worked. Thanks to the resolute efforts of men like General Singh, today our nation is on the path of regaining decimated economic and cultural opulence. May the Officer's Creed and Army's tradition to serve - सेवा पर्मो धर्मः guide you to lead the nation into a new tomorrow.

Nidhi Nangia

Daughter of Lt. Col. J.S.S. Kakar (Retd.)

“यमन में चौबीसों घंटे बोम्बार्डिंग चलती हो। मरने मारने पर तुली हुई हो दुनिया और एक टेस्ट केस के रूप में लड़ाई जहा चलती हो। जहा पर दुनिया के अलग अलग देशों से बातचीत करके, उनकी मदद लेकर, हर दिन २-२ घंटे बोम्बार्डिंग रुकवाना और उन २ घंटों के समय जितने भारतीय हो सके उनको वह से निकालना, ये छोटी घटना नहीं है। आप सारी दुनिया के टीवी देख लीजिए, सारी दुनिया के अखबार देख लीजिये, भारत ने इस ऑपरेशन को जिस प्रकार फ़ोरफ़्रंट किया है, आप कल्पना नहीं कर सकते, मैं मानता हूँ दुनिया में पहली बार हुआ होगा की किसी सरकार का एक मंत्री जैसे युद्ध के मैदान में खड़ा हो वैसे वह काम करने खड़ा हो। ये छोटी घटना नहीं है दोस्तों, और मैं जनरल वि. के. सींग को सैलूट करता हूँ।”



Shri Narendra Modi
Honorable Prime Minister
commenting on
extraordinary work done by
General Vijay Kumar Singh
in Yemen in April 2015

“जनरल वि. के. सींग ने, ता उम्र सेना में रहकर भारत की एकता और अखंडता के लिए अपनी जन्दिगी खर्पाई है। वे बहुत विनम्र है और गाज़ियाबाद के विकास में उनका बहुमूल्य योगदान है। जनरल वी के सिंह की ईमानदारी २४ कैरट सोनेकी तरह खरी है।”



BJP Leader Rajnath Singh
Minister of Defence

talking about V. K. Singh in 2019 election campaign
about Retd. General V. K. Singh

“परिवहन के मार्ग है जल-थल-नभ और जनरल साबने तीनों पे धावा बोल दिया। आपके क्षेत्रमें आप मेट्रोरेल भी लेकर आ गए, सड़के भी अच्छी बना दी और अब और उड़ाने देने की तैयारी चल रही है। यही नहीं, स्वास्थ्य के क्षेत्र में देखो, २-२ हस्पताल १००-१०० बिस्तरके निर्माण किये, चिकित्सालयों का निर्माण किया है। ईडबल्यूएस के भी भवना बना दिए। बस गिनते जाओ काम। जो सब से बड़ा नहले पर दहला मारा वो ७५००० दर्शकों का स्टेडियम बनवाके। ऐसे है मेरे जनरल साब।”



Sushma Swaraj

Late honourable BJP leader

said about commendable
development work done
by General V. K. Singh
for Gaziabad in March 2019

“General Vijay Kumar Singh is an 'honest and upright officer.’”



Shri. Subramanian Swamy
BJP Leader and member of Parliament
said in 2012 Feb. while commenting on SC order.

“वि. के. सिंह जी संकटमोचन की तरह के ऑपरेशन्स को पूरा करने में एक्सपर्ट है और उनको इन अभियानों के अंदर आनंदभी आता है. मैं समझता हूँ वो सबसे अच्छे है संकटमोचन जैसे अभियानके लिए.”



Shri. Vijay Goel
Former Minister of State Youth Affairs and Sports
spoke about V. K. Singh during Sankat Mochan operation
to evacuate Indians from South Sudan

“Gen. V.K. Singh is a visionary and inspirational leader, "I had the unique honour to work with him closely. His clarity of thought, professional acumen and humane approach always inspired me to perform better. The Indian Army will grow from strength to strength under his dynamic leadership.”



Brigadier Balbir Singh

The current Indian International Fellow

commented on General V. K. Singh,
at the SAWC IF Hall of Fame event

“I am honoured to meet General Vijay Kumar Singh, the keyman behind the rescue mission operation 'Rahat' during the Yemen crisis.”



Akshay Kumar
Bollywood Celebrity

talking about Retd. General V. K. Singh in 2016
about his work during operation 'Rahat'.

“ Getting Indian civilians out of Yemen was a difficult task, with the UK and the US throwing in the towel. V. K. Singh walked into the war zone without a gun or security and convinced them to let the innocents out.”



Jay Verma
Film Maker

Making a Film on Operation 'Rahat'.
He spoke about General V. K. Singh.

“The point is the whole government approach. Everyone knew that we needed to get them quickly and safely. That was one thing. The other thing I can say clearly is general V. K. Singh's presence here. I was lucky I got him as the minister. General V. K. Singh has long experience of dealing with young people, and he was a very calming and stable and steady and reassuring presence for these young kids. He would talk to them and say, yeah, no problem. I'll take care of everything, and You come here. They were these kids with hangdog expressions because I have my dog. How will my dog travel with me? Many of them came with their pets, which surprised me. In my previous evacuation, no one came with pets, but Gen VK Singh said it was okay.”

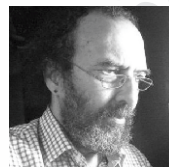


Nagma Mohammad Mallick

The current Indian International Fellow

commented on General V. K. Singh,
at the SAWC IF Hall of Fame event

“जनरल साब की दो शख्सियतें हैं, एक फौजी टोपी में और एक एकहजारे की टोपीमें”



Javed Naqvi

Senior Indian Journalist

explained how the personality of Retd. General V. K. Singh while judging Aap Ki Adalat

“We are proud of how the general marshalled the evacuation process in Yemen. It demanded precision and planning that only a top-notch army man could have managed. Full marks to the government for deputing him for the job.”



TOI Editorial in April 2015

“A Soldiers General”



Retd. General J. J. Singh
Former Army Chief

commented on Retd. General V. K. Singh's
Autobiography, *Courage and Conviction*

“General Singh had demonstrated professional competence and courage in leading his nation's armed forces and, in doing so, honors his alma mater.”



Maj. Gen. Gregg Martin

The Commandant of the Army War College
said about General Singh while inducting him
in SAWC IF Hall of Fame event

INVITEES

Pankaj Bansal
Founder of Peoplestrong

Bharat Kausal
Chairman Hitachi

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Retd. Principal Commissioner
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Additional Private Secretary to Hon'ble Minister Of State

Devendra Kumar

Assistant Private Secretary to Hon'ble Minister Of State

**The administration and security personnel
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Shraddha Gokarn

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Madhukar Krushna Gawari

Asst. Supdt. of Post Offices, India Post

Rita Pinto

Supdt of Post Offices, India Post

Ruchi

PA to Director, Philately

We appreciate your support

Bhawna Bhel

Nilay Bhatnagar

CURATOR

VISION: To influence positively, associate with, guide relevant socially conscious faculties, groups, NGOs to invest into healthcare programs in India and abroad for providing economical, advanced healthcare to the deserving population in 748 districts, urban poor areas and beyond. To act as a curator for healthcare programs. To create a self-sustaining physical & digital common platform for rolling out of Mission MRI across 748 districts while ensuring that social organizations / entities (SOEs), healthcare corporates, advanced IT platforms, Government & Insurance sector join together for optimal benefit to the society.



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Director | Suhas Vasant Aradhye

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